



#TikoHUB

ABOUT US

With a purpose of connecting you to your dreams, passions and wonderful memories, TikoHUB provides the best experience to both the event organizer and event attendees. We offer an end-to-end ticketing solution that's simple and safe to use. Our solution covers both online and onground ticketing and ticket verification services.



Through our partnership with various financial services providers, we are able to eliminate the cash-in-transit challenge that faces most event organizers. With this solution, as an event organizer, you can rest assured that the funds collected at your event shall be safe always. As the event's success is our success, we give an extra effort in assisting in the marketing of the event through our social media platforms and the database we have collected over time.



What is our Purpose?

We promote events by connecting people to the events within their vicinity and provide tailor-made services to event organizers through innovative technology in real time.

1) Who is our client?

i) The people. Why?

The fans interact the most with the technology / interface we provide. They are essential to building a strong foundation for our brand.

ii) The event organizer?

They provide assurance and confidence over the functionality and reliability of our promotion capability and technology.

Corporate events fall under the client profile of event organizers since the Corporate provide us access to their memberships / employees / attendees and our main purpose to them remains the same but with a specialized focus.



2. What is our Vision?

To build a brand that serves as the one stop shop for anything related to events and leading the industry through technology.



3. What is our mission?

To satisfy our customers through continuous engagement by our team members that share in the ownership of service delivery and success.

To realize customer retention and reward loyalty from the lowest point.

To transform the event space region by region by leveraging an agency-based sales model.



4. What is our value proposition?

We are a strong brand that can promote and maximize attendance for any event. We lead the industry through the agency based sales model in tech.

Quick Response Force from any of our team members.



5. How does success look like to us?

A visible and reliable brand that realizes value to its stakeholder.

6) Our Socials.



TikoHUB

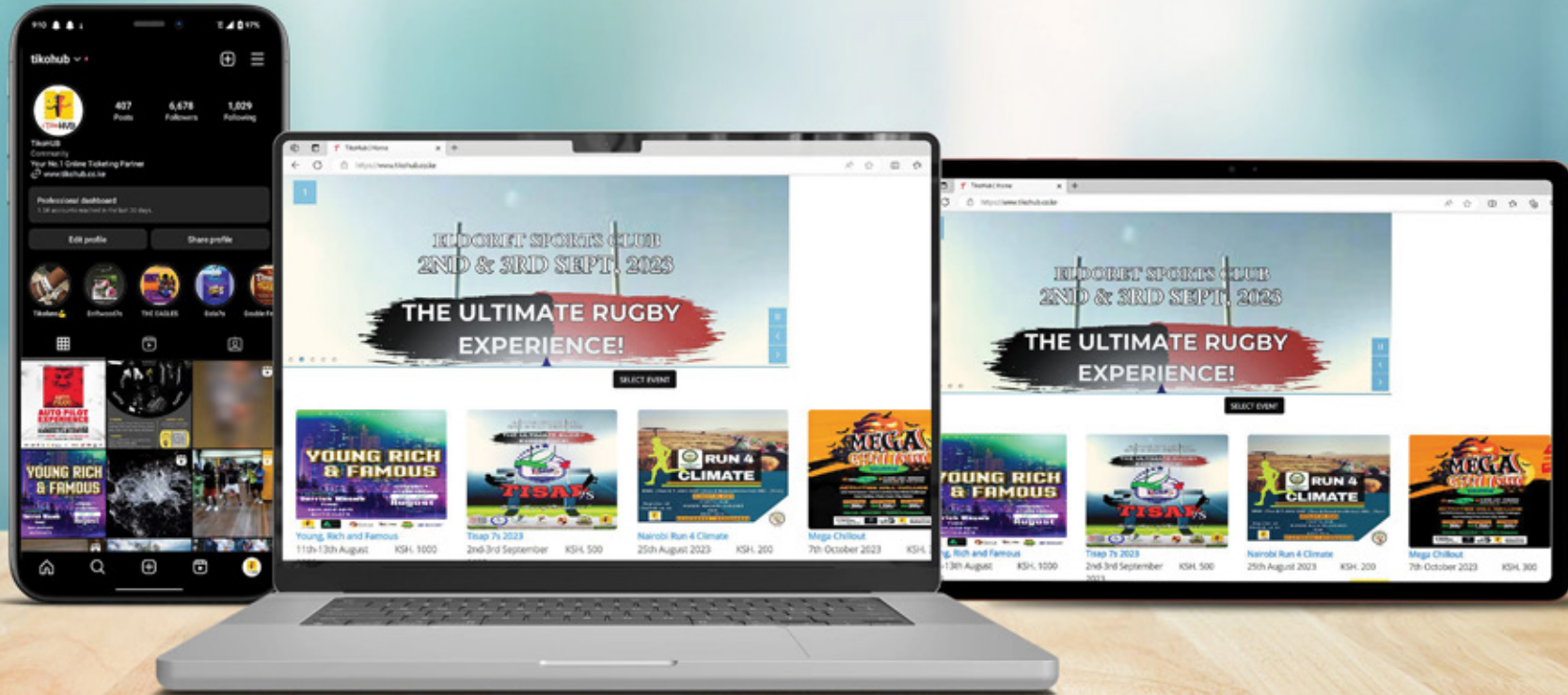


@TikoHUB



@Tiko_HUB

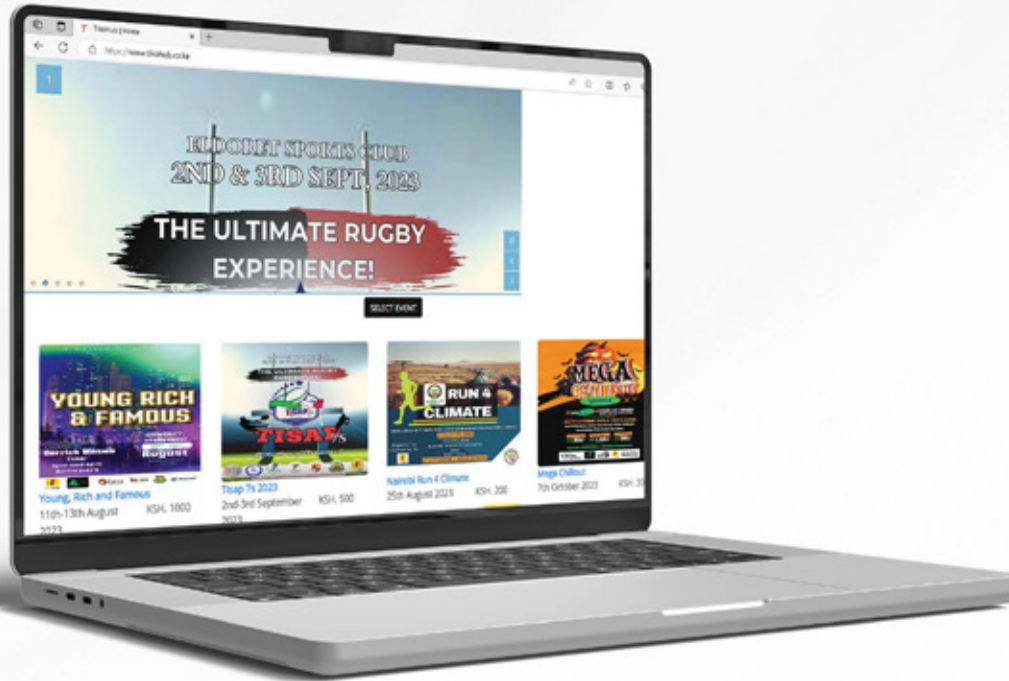
7) Selling your Event.





Our Pride.





9) What does TikoHUB do?

Tikohub is a premium events and ticketing company. We offer an end-to-end ticketing solution that's simple and safe to use. Our solution covers both online and onground ticketing and ticket verification services.

10) Who can use TikoHUB?

- Theatre companies
- Performing Artists
- Event organizers
- Film festivals
- Trade shows and exhibits
- Sports Clubs
- Tournament Organizers i.e. Rugby, Golf e.t.c





11) How much does it cost to use Tikohub?

Our Rates are flexible, depending on the nature, location and type of your event:

Specific seating- 10% of gross collections.

Generic sitting 5%-7% dependent on resource requirements for the events and location

Feel free to reach out to us on our Social media handles or hello@tikohub.co.ke to know what best suits your event



12) How soon does Tikohub Disburse funds to the Event Owner

Within 24 hours of the event completion. If it's a series of events, then for each event completed, the same time limit applies.



13) How does Tikohub market my event?

We post your event on our social media sites.

We keep our website updated about upcoming events and shows.

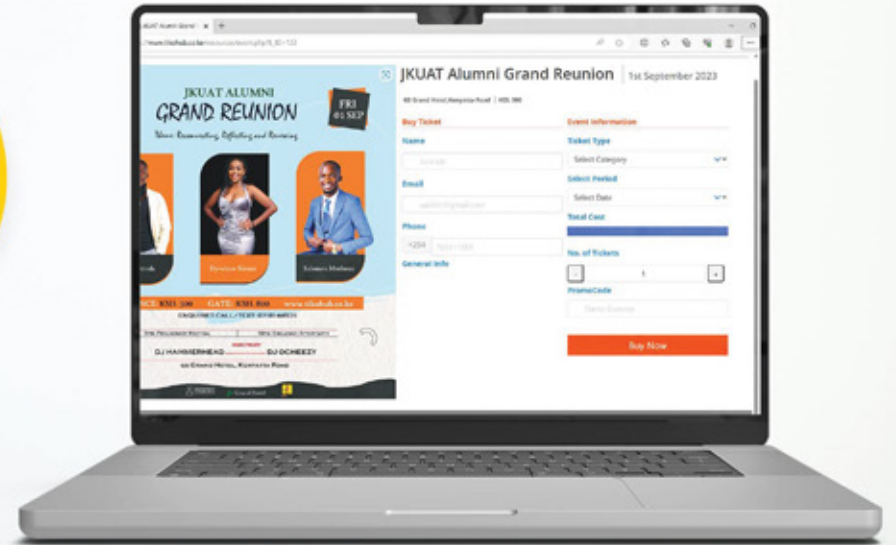
We have to add on however that these marketing techniques employed do not necessary guarantee purchase conversion. We have realized it better to deploy a joint marketing strategy with you that will best suit to your needs. In dier cases, we have introduced the Sales Agent, marketing approach where we have customized a portal that you can add Sales/Promotional agents for your event. The agents ensure that there is a personal touch to the marketing approach, hence more purchase conversions are realized this way.

14) Can I use my Cast or Agents to sell tickets?

Yes. You can negotiate revenue sharing/split rates with your selected agents.

Yeah!!!
TikoHub is the best!

You mean I can easily sell my tickets with TikoHub



15) What is an agent portal?

A link for agents to track and monitor sales made using their agent link. Agents can even see the specific cut they are getting from each of the events they are promoting for you, dependent on the rates you agreed with them.

16) How do complimentary tickets work?

Just like regular tickets, scanned at the gate for admission. We dispatch Complimentary tickets on request of the event owner, but with our recommendations and advise on the best/optimal number to ensure profitability to your event and a maximized User-Experience.



17) Who can get complimentary tickets?

This is dependent on the event organizer; however, we recommend that complimentary tickets be restricted to Sponsors to the event, members of the organizing team and limited special guests.

18) Does the audience choose preferred seats?

Yes, if the venue has a serialized seating arrangement. Each Show will indicate if seating is serialized.



19) Why didn't I get my ticket?

The Purchase process should be completed appropriately with the prompts towards the purchase. In the event a wrong email was captured, or payment done to wrong account, feel free to reach out to us on any of our social medial platforms or email hello@tikohub.co.ke. Your issue will get resolved within 2 hours.

Other Products

a) TikoMusic

Build your own fanbase on our online platform and earn revenue from your music.

Let your listeners groove and move to the beats of your music all day, anytime, anywhere.

Get in touch with us today!!



b) TikoShop

Discover the convenience of having all your products under one roof with TikoShop.

Connect with us to provide your customers with unparalleled shopping ease and convenience.

ABOUT US CO

The event organizer also has a portal through which the event's progress can be tracked as we look towards the event date. We'd love to offer this amazing experience to you as well.

So give us a shout sometime and this will be the beginning of something amazing.

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Let's Have Fun Together!



#TikoHUB

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